



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 11-02-2012 PAGE: 1 of 6

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market									
403897	10-26-2012	11-01-2012	3	AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY		POLITICALS		WPVI - PHILADELPHIA									
Line	Start Date	End Date	Time Period		Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304															
1	10-29-2012	11-02-2012	05:00AM - 06:00AM		MORNING NEWS 5A MO-FR (6948)	10	30	1		1		1			3	1,600	3	4,800.00
2	10-30-2012	11-01-2012	06:00AM - 07:00AM		MORNING NEWS 6A MO-FR (6949)	10	30		1		1				2	2,500	2	5,000.00
3	11-05-2012	11-05-2012	06:00AM - 07:00AM		MORNING NEWS 6A MO-FR (6949)	10	30	1							1	2,500	1	2,500.00
4	10-29-2012	11-02-2012	07:00AM - 09:00AM		MORNING NEWS GMA 7A MO-FR (6910)	10	30	1	1	1	1	1			5	2,500	5	12,500.00
5	11-05-2012	11-05-2012	07:00AM - 09:00AM		MORNING NEWS GMA 7A MO-FR (6910)	10	30	1							1	2,500	1	2,500.00
6	10-29-2012	11-02-2012	09:00AM - 10:00AM		DAYTIME 9-10A WEEKDAY (6912)	10	30	1	1	1	1	1			5	1,500	5	7,500.00
7	11-05-2012	11-05-2012	09:00AM - 10:00AM		DAYTIME 9-10A WEEKDAY (6912)	10	30	1							1	1,500	1	1,500.00
8	10-30-2012	11-01-2012	10:00AM - 11:00AM		DAYTIME 10-11A WEEKDAY (6913)	10	30		1		1				2	1,700	2	3,400.00
9	11-05-2012	11-05-2012	10:00AM - 11:00AM		DAYTIME 10-11A WEEKDAY (6913)	10	30	1							1	1,700	1	1,700.00
10	10-30-2012	10-30-2012	11:00AM - 12:00PM		DAYTIME 11A-12P MO-FR (6914)	10	30		1						1	2,000	1	2,000.00
11	11-05-2012	11-05-2012	11:00AM - 12:00PM		DAYTIME 11A-12P MO-FR (6914)	10	30	1							1	2,000	1	2,000.00
12	10-29-2012	11-02-2012	12:00PM - 12:30PM		DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1	1	1	1	1			5	2,200	5	11,000.00
13	11-05-2012	11-05-2012	12:00PM - 12:30PM		DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1							1	2,200	1	2,200.00
14	10-29-2012	11-02-2012	12:30PM - 01:00PM		DAYTIME 1230-1P WEEKDAY (6951)	10	30	1		1		1			3	1,800	3	5,400.00
15	10-29-2012	11-01-2012	01:00PM - 03:00PM		DAYTIME 1-4P WEEKDAY (6952)	10	30	1	1		1				3	1,800	3	5,400.00

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market									
403897	10-26-2012	11-01-2012	3	AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY		POLITICALS		WPVI - PHILADELPHIA									
Agency Est# 13 141 1304			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package	Contract Title					
Line	Start Date	End Date	Time Period		Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$	
16	11-05-2012	11-05-2012	01:00PM - 03:00PM		DAYTIME 1-4P WEEKDAY (6952)				10	30	1			1	1,800	1	1,800.00	
17	10-29-2012	11-02-2012	03:00PM - 04:00PM		DAYTIME 3-4P MO-FR (7997)				10	30	1	1	1	3	1,500	3	4,500.00	
MG Group #		Preempted	Rate	Reason	MG Description				Duration									
CM 336193		10-29-2012	(17)	1,500 HURRICANE COVERAGE	2 X 30 @ \$1,200 Th,F 05:00AM - 06:00AM - 11/01/12-11/02/12 (6948),				10	30		X	X	2	1,200	2	2,400.00	
		10-29-2012	(24)	5,000 HURRICANE COVERAGE	2 X 30 @ \$2,500 Th,F 06:00AM - 07:00AM - 11/01/12-11/02/12 (6949),				10	30		X	X	2	2,500	2	5,000.00	
		11-02-2012	(41)	2,500 NOT AVAILABLE	1 X 30 @ \$600 Su 06:00AM - 07:00AM - 11/04/12-				10	30				X	1	600	1	600.00
		10-29-2012	(51)	400 HURRICANE COVERAGE	2 X 30 @ \$700 Su 12:00PM - 01:00PM - 11/04/12- 11/04/12 (7060)				10	30				X	2	700	2	1,400.00
		Total:		9,400									Preempt Total:				-4	-9,400.00
18	10-29-2012	11-02-2012	04:00PM - 05:00PM		EARLY NEWS 4P MO-FR (7239)				10	30	1	1	1	1	5	1,500	5	7,500.00
19	11-05-2012	11-05-2012	04:00PM - 05:00PM		EARLY NEWS 4P MO-FR (7239)				10	30	1				1	1,500	1	1,500.00
20	10-29-2012	11-02-2012	05:00PM - 06:00PM		EARLY NEWS 5P MO-FR (6988)				10	30	1	1	1	1	5	2,500	5	12,500.00
21	11-05-2012	11-05-2012	05:00PM - 06:00PM		EARLY NEWS 5P MO-FR (6988)				10	30	1				1	2,500	1	2,500.00
22	10-30-2012	11-01-2012	06:00PM - 06:30PM		EARLY NEWS 6P MO-FR (6989)				10	30	1				2	4,000	2	8,000.00
23	11-05-2012	11-05-2012	06:00PM - 06:30PM		EARLY NEWS 6P MO-FR (6989)				10	30	1				1	4,000	1	4,000.00

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market				
				AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS						WPVI - PHILADELPHIA				
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing			Package	Contract Title				
			247430	PHILADELPHIA	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)			N	247430				
Line	Start Date	End Date	Time Period			Description						RC				
			Agency CPE: C : 13 P : 141 E : 1304													
24	10-29-2012	11-02-2012	06:30PM - 07:00PM			EARLY NEWS ABC WORLD NEWS 630-7P MO-FR						10				
M	MG Group #	Preempted	MG Description													
			Combined MG: Host Line: 17													
			Rate Reason			MG Description						Duration				
			336193 10-29-2012 5,000 PER SALES MANAGEMENT			1 X 30 @ \$5,000 M 06:30PM - 07:00PM - 11/05/12-11/05/12 (10948)						10				
			336498(336 057) 11-05-2012 5,000 POLITICAL			1 X 30 @ \$6,000 Su 10:00PM - 11:00PM - 11/04/12-11/04/12 (7051)						10				
25	Total:		10,000													
	07:00PM - 07:30PM		ACCESS MO-FR JEOPARDY (7063)									10				
	MG Group #		Preempted			Rate Reason MG Description						Duration				
26	336050 11-02-2012		4,000 PER SALES MANAGEMENT			1 X 30 @ \$4,000 T 06:30PM - 07:30PM - 10/30/12-10/30/12 (7286)						10				
	Total:		4,000													
27		11-05-2012	11-05-2012		07:00PM - 07:30PM		ACCESS MO-FR JEOPARDY (7063)		10		30 1		1			
28		10-30-2012	11-01-2012		07:30PM - 08:00PM		ACCESS MO-FR WHEEL (7064)		10		30 1		1			
29		10-29-2012	10-29-2012		08:00PM - 10:00PM		PRIME MO8 (7008)		10		30 1		1			
30		10-28-2012	10-28-2012		04:30AM - 04:59AM		MORNING NEWS 430-5AM SUN (8161)		10		30		1			
31		11-04-2012	11-04-2012		04:30AM - 04:59AM		MORNING NEWS 430-5AM SUN (8161)		10		30		2			
32		10-29-2012	10-29-2012		10:00PM - 11:00PM		PRIME MO10 (7010)		10		30 1		1			
												10,000.00				

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand			Product Code			Station/Market										
				AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY			POLITICALS			WPVI - PHILADELPHIA										
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing			Package	Contract Title									
			247430	PHILADELPHIA	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)			N	247430									
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304																		
33	10-27-2012	10-27-2012	11:00PM - 11:30PM			LATE NEWS MO-SU (6969)			10	30				1			1	5,000	1	5,000.00	
34	10-29-2012	11-03-2012	11:00PM - 11:30PM			LATE NEWS MO-SU (6969)			10	30	1	1	1	1	1		4	5,000	4	20,000.00	
35	10-29-2012	11-02-2012	11:35PM - 12:02AM			LF NIGHTLINE 1135P LTC 1/7/13 (6970)			10	30	1	1	1				3	2,200	3	6,600.00	
36	10-30-2012	10-30-2012	10:00PM - 11:00PM			PRIME TU10 (7016)			10	30		1					1	12,000	1	12,000.00	
37	10-31-2012	10-31-2012	10:00PM - 11:00PM			PRIME WE10 (7021)			10	30		1					1	15,000	1	15,000.00	
38	11-01-2012	11-01-2012	08:00PM - 11:00PM			PRIME THU MOVIES/SPECIALS (7041)			10	30		1					1	18,000	1	18,000.00	
R	39	11-02-2012	11-02-2012	09:00PM - 10:00PM			PRIME FR9 (7043)			10	30		1				1	9,100	1	9,100.00	
R	40	11-02-2012	11-02-2012	10:00PM - 11:00PM			PRIME FR10 (7044)			10	30		1				1	6,500	1	6,500.00	
	41	11-02-2012	11-02-2012	11:30PM - 11:40PM			HIGH SCHOOL HUDDLE FRI (7068)			10	30		1				1	2,500	1	2,500.00	
	MG Group #		Preempted			MG Description															
	336193	11-02-2012				Combined MG: Host Line: 17															
	42	10-27-2012	11-03-2012	06:00AM - 08:00AM			WEEKEND NEWS 6-8A SA (6997)			10	30			1			1	1,000	2	2,000.00	
	43	10-27-2012	11-03-2012	08:00AM - 09:00AM			WEEKEND NWS GMA SA (7098)			10	30		1				1	2,500	2	5,000.00	
	44	10-27-2012	11-04-2012	06:00PM - 07:30PM			WEEKEND NEWS SA-SU 6-730P (6990)			10	30		1	1			2	2,000	4	8,000.00	
	45	10-27-2012	11-03-2012	12:05AM - 12:35AM			EAGLES GAME PLAN SAT 1205A (MASH UI)			10	30		1				1	1,200	2	2,400.00	
	46	10-28-2012	11-04-2012	06:00AM - 07:00AM			WEEKEND NWS 6-7A SU (7055)			10	30		1				1	600	2	1,200.00	

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				AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY		POLITICALS		WPVI - PHILADELPHIA				
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title			
			247430	PHILADELPHIA	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	247430			
Line	Start Date	End Date	Time Period		Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$	
Agency CPE: C : 13 P : 141 E : 1304													
47	10-28-2012	11-04-2012	07:00AM - 08:00AM		WEEKEND NWS 7-8A SU (7056)	10	30		1	1	1,000	2	2,000.00
48	10-28-2012	11-04-2012	09:00AM - 10:00AM		WEEKEND NWS 9-1030A SU (7057)	10	30		1	1	1,500	2	3,000.00
49	10-28-2012	11-04-2012	07:00PM - 08:00PM		PRIME SU7 (7048)	10	30		1	1	8,000	2	16,000.00
50	10-28-2012	10-28-2012	11:35PM - 12:05AM		EAGLES FRENZY ONE BREAK (7229)	10	30		1	1	1,000	1	1,000.00
51	10-29-2012	11-01-2012	04:30AM - 04:59AM		MORNING NEWS 430-5AM MO-TH (7585)	10	30	1 1 1 1	4	400	4	1,600.00	
MG Group # Preempted													
	336193	10-29-2012	MG Description		Combined MG: Host Line: 17								
52	11-04-2012	11-04-2012	11:30PM - 12:00AM		LATE NEWS ACTION NEWS AT 1130P SA-SU (699	10	30		1	1	1,000	1	1,000.00
53	11-05-2012	11-05-2012	05:00PM - 06:00PM		EARLY NEWS 5P MO-FR (6988)	10	30	1		1	3,000	1	3,000.00
54	11-01-2012	11-02-2012	12:02AM - 01:06AM		LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)	10	30		1 1	2	500	2	1,000.00
55	11-05-2012	11-05-2012	12:02AM - 01:06AM		LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)	10	30	1		1	500	1	500.00
											Contracted Gross Total: 111 329,300.00		
											Actual Gross Total: 114 330,300.00		
											Agency Commission: 49,545.00		
											Net Total: 280,755.00		

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Contract No 403897	Contract Dt 10-26-2012	Revision Dt 11-01-2012	Rev# 3	Advertiser AMERICANS FOR JOB SECURITY	Brand AMERICANS FOR JOB SECURITY	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA
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Agency Est# 13 141 1304	CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 247430
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
				Agency CPE: C : 13 P : 141 E : 1304													

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	26,200.00	0.00	26,200.00
Nov 12	23,400.00	24,400.00	303,100.00	1,000.00 DB	304,100.00
TOTAL	23,400.00	24,400.00	329,300.00	1,000.00 DB	330,300.00

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